

SPORTS **EDGE**

2002 Official Entry Form

Sports Product of the Year

Now is the time to gear up to get your new product in the running.
Send your entries today. Entry deadline is NOVEMBER 30, 2001.



To enter the **SPORTS EDGE** Sports Product of the Year competition:

1. Product company must be an exhibitor at The Super Show/20-02
2. Product must hit store shelves on or after November 1, 2001 to be eligible
3. Product must have a specific use in the sports marketplace
4. Product must be legitimately new - not an improved or updated version of an earlier release
5. Entry form must be received along with your \$100.00 entry fee no later than November 30, 2001.
6. One product per form and fee.
7. Forms, samples/descriptions should be submitted to **SPORTS EDGE** (see address below)

Only one product will be chosen as **SPORTS EDGE** Sports Product of the Year. Decision of the media judges and vote tally by the accounting firm are final. Designation of Sports Product of the Year does not denote or in any way imply any prize or monetary award. The Super Show, SGMA, and **SPORTS EDGE** reserve the right to use entered information or product samples for publicity before, during and after The Super Show.

Please submit photos, brochures or samples of your product by November 30, 2001.

NAME: GIL CARRILLO TITLE: PRODUCT DEVELOPMENT

COMPANY: J.A. CISSEL MANUF. CO.

ADDRESS: 1995 RUTGERS UNIV. BLVD

CITY: LAKEWOOD STATE: N.J. ZIP: 08701

PHONE: (732) 901-0300 FAX: (732) 901-7766

EMAIL: GILGLORE@SWBELL.NET WEBSITE: JACISSEL.NET

NAME OF PRODUCT: THE TENNIS SCOREKEEPER

PRODUCT RELEASE DATE: JANUARY, 2002

PRODUCT DESCRIPTION: (25 WORDS OR LESS) A SMALL PORTABLE COURTSIDE TENNIS SCOREBOARD, REMOTE CONTROLLED BY PLAYERS, WITH RECHARGABLE BATTERIES, BRIGHT NUMBERS SHOW GAME, SET, MATCH SCORES.

☐ Enclosed is my check for \$100.00 made payable to **SPORTS EDGE**

☒ Bill my credit card for \$100.00

☐ Mastercard

☐ Visa

☐ American Express

☒ DISCOVER

Credit Card Number: 6011 0078 4069 5075 Expiration Date: 09/04

Cardholder's Name: (please print) ARTES M. CARRILLO

Signature: [Signature] Date: 11/25/01

I hereby enter my product in the **SPORTS EDGE** Sports Product of the Year competition. I certify that my product will be introduced to the marketplace on or after November 1, 2001. I agree that if my product is selected as a finalist or winner that this product information may be made available to the media for publication broadcast purposes.

Signature: [Signature]

MAIL THIS FORM AND ANY SUPPORTING MATERIALS TO: **SPORTS EDGE**, 5th Annual Sports Product of the Year, 808 Forest Path Lane, Suite 100, Alpharetta, GA 30022. For additional information, call **SPORTS EDGE** at (678) 297-3903 or fax: (678) 297-0704.